



PRESS RELEASE

Anantara Seminyak Bali Resort Wins “Bali Leading Resort in Seminyak” in 2015 Bali Tourism Awards

Bali, September 2015: Anantara Seminyak Bali Resort is celebrating its third distinguished award title this year, having been named “Bali Leading Resort in Seminyak” in the Bali Tourism Awards 2015.

The Bali Tourism Awards (BTA) is an offshoot of the Indonesia Travel and Tourism Awards (ITTA). Recognising and rewarding excellence across all sectors of Indonesia’s travel and tourism industry, the judging phase involved 35,000 online votes, as well as assessments by the Binus Business School and BTA Board of Advisors to ascertain the level of resort services and brand image.

More than 100 of Bali’s best travel and hospitality brands competed to receive one of the prestigious BTA awards. Winners of the 38 categories were announced at a high profile gala presentation dinner at the Bali International Convention Centre (BICC) on 26 August 2015, attended by the Director of HR from Anantara Seminyak Bali Resort.

Clinton Lovell, General Manager of Anantara Seminyak Bali Resort, said *“We are deeply honoured to receive yet another noteworthy accolade this year, having already proudly received a 2015 World Luxury Spa Award and 2015 World Luxury Hotel Award. Now boasting a hat trick of awards for this year alone, the title of “Bali Leading Resort in Seminyak” from the Bali Tourism Awards demonstrates yet again that Anantara Seminyak Bali Resort sets an industry benchmark for luxury and exceptional guest experiences in Indonesia.”*

Anantara Seminyak Bali Resort boasts a coveted setting along Seminyak Beach - one of Bali’s most upmarket destinations, renowned for its pristine sands, rolling surf and stunning sunsets, and a chic enclave of restaurants and bars, trendy nightlife and international shopping. The award-winning, boutique beachfront resort offers 59 suites and 1 penthouse, highly acclaimed spa and dining journeys, and unique signature experiences that immerse guests in Bali’s unique natural and cultural appeals.

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Editor’s Notes:

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world’s most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 30

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stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia, Mozambique, Zambia, the UAE and Qatar, with a pipeline of future properties across Asia, the Indian Ocean, Middle East and Africa.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com.

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About Global Hotel Alliance:

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance ("GHA") is today the world's largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over six million members. GHA's member brands encompass over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit www.gha.com

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