PRESS RELEASE

**Anantara Launches Complimentary In-Room “handy” Smartphone at Anantara Siam Bangkok and Anantara Riverside Bangkok**

Innovating hotel stays and Bangkok discovery, Anantara Siam Bangkok Hotel and Anantara Riverside Bangkok Resort now offer a complimentary smartphone called **“handy”** in all guest rooms, and are the first hotels in Thailand to offer such a service.

Much more than just a smartphone, the aptly named **handy** device is preloaded with destination specific features to offer a superior guest experience and interactive travel solutions for leisure and business travellers. **handy** keeps guests connected, informed and entertained 24 hours a day, both onsite at the hotels and when they are on the move.

**handy** also offers unlimited local and international calls to ten destinations from each hotel, including Singapore, Hong Kong, Japan, China, the United Kingdom and the United States. Unlimited 3G data connectivity comes with a WiFi tethering capability to other mobile devices such as laptops and tablets and also pre-installed popular social media apps like Facebook, Twitter and Instagram. These features negate the hassle and expense of data roaming and high phone bills, and make it exceptionally easy to stay connected with friends, family or work.

Whether guests are in Bangkok for business or pleasure, getting out and about for sightseeing, shopping, events or meetings are seamless with a selection of pre-installed travel apps, including currency conversion, maps, GPS, news and translation services, enhanced by the option of installing additional apps from the Google Play Store. An informative digital city guide includes recommendations and promotions for restaurants, shops and tourist attractions, with both Anantara Riverside Bangkok and Anantara Siam Bangkok boasting prime locations enabling guests to take full advantage of this feature and make the most of their time in the Thai capital. Returning to the hotels after exploring the city is made easy using the **handy** taxi card feature, which details the hotels’ addresses written in Thai with a location map included for easy reference.

At two of Anantara’s luxury urban hotels that are renowned for impeccable service and personalised hospitality, **handy** provides a state-of-the-art travel companion that takes the guest experience to a whole new level, with direct dial features that can be used whilst on the move around the city, as well as at the hotels. Guests can look up hotel information and even more usefully, **handy** delivers message notifications about hotel news, events and special offers. In addition, guests also have instant access to the hotel concierge, allowing for special requests and reservations to be made on the go, perhaps to book an Anantara Spa appointment or order in-room dining for when they return.

Providing total peace of mind, guests of Anantara Siam Bangkok and Anantara Riverside Bangkok can rest assured that at check-out the browsing history of their **handy**, any additional apps that have been installed and all personal information will be removed when the device is reset.

**-Ends-**

**Editor’s Notes:**

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world’s most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 30 stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia, Mozambique, Zambia, the UAE and Qatar, with a pipeline of future properties across Asia, the Indian Ocean, Middle East and Africa.

For more information on Anantara Hotels, Resorts & Spas, please visit [www.anantara.com](http://www.anantara.com).

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**About Global Hotel Alliance**:

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance (“GHA”) is today the world’s largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over six million members. GHA’s member brands encompass over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit [www.gha.com](http://www.gha.com/)

**For media enquiries, please contact Anantara Group PR Office:** Tel: + 66 (0) 2 365 7500

Mark Thomson Natasha Rhymes

Director of PR & Communications Director of PR & Corporate Communications

Email: [mthomson@anantara.com](mailto:mthomson@anantara.com) Email: [nrhymes@anantara.com](mailto:nrhymes@anantara.com)