# **Excellence in Behavioural Safety** "Leading a Change in Safety Culture" CONFERENCE & EXHIBITION

## **MONDAY 13 OCTOBER 2014 – ANANTARA EASTERN MANGROVES HOTEL – ABU DHABI**







### contact us

Euro Petroleum Consultants PO Box 625766, Dubai, U.A.E. T: +971 (0)4 421 4642 E: safety@europetro-me.com W: www.europetro.com This one-day conference "Excellence in Behavioural Safety" is designed to share the very latest strategies for driving behavioural safety excellence with a blend of international and local expertise. The conference will include case studies from leading producers and suppliers from the MENA region.





# The Main Themes of the Conference will be:

CULTURE Why culture is so important and how to achieve a shift MIDDLE EAST FACTORS Adapting programmes to reflect local culture LEADERSHIP How to drive culture change, how to lead for safety ENGAGEMENT Communicating for success, ensuring worker engagement BEHAVIOUR Influencing behaviours to achieve world-class safety performance

## www.europetro.com/behaviouralsafety2014

**It is widely recognised** nowadays that safety performance and operational excellence are inseparable. Both require a strong improvement culture, supported at all levels of an organisation and backed up with behaviours that ensure that performance meets the required levels.

World-class safety comes from effective leadership, excellence in communication and a compelling vision that is articulated and shared throughout the entire workforce. It comes from having the right behaviours, backed up by the very best tools and equipment.

## Marketing Opportunities STAND OUT FROM THE CROWD

Our events have a proven track record in delivering value to our clients through sponsorship. There are a variety of different packages available for your company to demonstrate your expertise and drive sales.

Please contact us for more details. safety@europetro-me.com

## **Excellence in Behavioural Safety will be followed by OpEx 2014**



We are pleased to announce the second edition of OpEx – Operational Excellence in Oil, Gas & Petrochemicals. OpEx 2014 will follow on from the huge success of OpEx 2013 – which was held at the St Regis Saadiyat Island in Abu Dhabi last December, sponsored by Takreer, Tasnee, DuPont, Honeywell, Invensys and AVEVA.

This high-level conference, organised by EPC, was the very first and original event to be held in the Middle East region on the topic of Operational Excellence for the Oil, Gas and Petrochemicals sector. The previous conference in 2013 was strongly supported by end users from throughout the Middle East, North Africa and Europe.

OpEx 2014 will include a new emphasis on corporate strategy excellence, sustainability and safety, as well as the 'People', 'Assets' and 'Technology' themes covered in last year's event.

#### Speakers at OpEx 2014 The Main Themes of the Conference: PEOPLE AKREER التصني<del>ع</del>TASNE How to achieve organisational excellence اينوك e Refine Right ASSETS How to maximise reliability, whilst minimising operating costs - both ارامكو السمودية in existing plants and in new plant design **TECHNOLOGY** How to use technology to drive performance of new and existing e.n assets **SUSTAINABILITY** maximo Petrofac 😰 How to ensure sustainable operations **HEALTH & SAFETY** inde TOWNSEND **Shell Global Solutions**

Ensuring highest standards in all aspects of operation

Joint discounts are available if you wish to participate in both events: 'Excellence in Behavioural Safety' and 'OpEx 2014'. Contact us at opex@europetro-me.com for more details on this conference.

## www.opex.biz



# Excellence in Behavioural Safety "Leading a Change in Safety Culture" CONFERENCE & EXHIBITION

# **Conference Agenda**

08:00 Registration, Coffee & Networking Exhibition

### 09:00 SESSION ONE – SAFETY CULTURE

Introductory Presentation "Behavioural Safety" - Senior Representative, TAKREER

Introduction to Safety Culture - Nick Wharton, Consultancy Director, JOMC

Launching a Programme to the Workforce - Clare Solomon, Managing Director, HILL SOLOMON

Culture of Operating Safely - Thomas Meier, PSM Global Solutions Architect, DUPONT SUSTAINABLE SOLUTIONS

### 10:30 Networking Exhibition & Refreshment Break

11:00 SESSION TWO – UNDERSTANDING THE LOCAL DIMENSION

Using Culture to Become Safer in the GCC - Muna Saeed, Undersecretary Office, MINISTRY OF HEALTH, DUBAI

A Model for Culture - Clare Solomon, Managing Director, HILL SOLOMON

Case Study – Francois Pretorius, IMRS Program Leader, TASNEE

### 12:30 Luncheon

## 13:45 SESSION THREE – SAFETY LEADERSHIP

Safety Leadership - Nick Wharton, Consultancy Director, JOMC

Exploring EHS Governance and Leadership in High Reliability Organisations – Waddah S. Ghanem, Group EHSQ Compliance Director, ENOC

Leadership Behaviours - Nick Wharton, Consultancy Director, JOMC

15:00 Networking Exhibition & Refreshment Break

## 15:30 SESSION FOUR - IMPLEMENTATION

Getting the Message Across - Clare Solomon, Managing Director, HILL SOLOMON

Making it Happen - Nick Wharton, Consultancy Director, JOMC

17:00 Close of Conference

**18:30 NETWORKING EVENING RECEPTION** 

# The Venue — Anantara Eastern Mangroves Hotel



Eastern Mangroves Anantara Hotel is located along a 1.2 kilometre stretch of Abu Dhabi's protected Eastern Mangroves District and set 15 minutes from Abu Dhabi International Airport. Offering the dual appeal of a naturally alluring setting and exceptionally convenient travel, the hotel occupies a prestigious spot of land just five minutes from the heart of the vibrant downtown area.





#### Yes, I wish to take part in Excellence in Behavioural Safety Please select required package

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Delegate Place for Excellence in Behavioural Safety	GBP 950
Discounted Delegate Place for Excellence in Behavioural Safety AND OpEx 2014	GBP 1950
Exhibition Stand incl. 1 Delegate Place	GBP 2500
Advertisement in Event Guide	GBP 500
I cannot attend but would like to order the Proceedings	GBP 400
Please send me details about OpEx 2014	

## Details

Prefix First Name	Surname
Job Title	
Company	
PO Box Add	Iress
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Tel Mobil	e Email
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Cardholders Name	vish to pay by VISA Mastercard ( <i>Please note we do not accept AMEX</i> )
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Signature I wish to pay by Bank Transfer Please indicate which currency you Full payment details will be sent to	
SPONSORSHIP If your company is interested in receiving details on becoming a Sponsor, please contact us as there are a limited number of marketing opportunities available. Benefits include: • High company profile • Complimentary delegate places	LOCATION OF CONFERENCE   Excellence in Behavioural Safety 2014 will take place at   Eastern Mangroves Anantara Hotel, Abu Dhabi, UAE.   ACCOMMODATION   EPC has negotiated reduced rates for Excellence in   Behavioural Safety 2014 delegates in a 5* hotel: Eastern

· Complimentary advertising

EXHIBITION STANDS

There will be an exhibition of products & services during the conference, located by the main conference hall. Exhibition spaces/stands are available at a cost of GBP 2500 and include a free delegate place. For more info, please contact EPC.

#### ADVERTISING

Companies can include an advertisement in the Conference documentation at a cost of GBP 500 this will be included in the Conference Brochure.

TO RECEIVE INFORMATION ON ANY OF THE ABOVE OPTIONS, PLEASE CONTACT US AT safety@europetro-me.com

Mangroves Anantara Hotel, Abu Dhabi.

To benefit from the special rates, you must book your room using the reservation link provided to you when you register for Excellence in Behavioural Safety 2014.

#### REGISTRATION FEE

This includes attendance at the conference, Conference documentation, lunch and coffee breaks and attendance at social functions. Full payment must be received before the conference in order to guarantee entry.

#### CONFERENCE LANGUAGE

The conference language will be English.

#### VISAS

Delegates requiring visas in advance to enter UAE can obtain tourist visa support letters from their hotel. Please allow plenty of time to obtain your visa.

#### CANCELLATIONS

Cancellations made before 14 September 2014 will be refunded in full less an administrative charge of £200. We regret that cancellations made after this date cannot be refunded or credited. Substitutes are acceptable at any time.

#### DISCLAIMER

EPC reserves the right to alter the content or timing of the program and its speakers although this happens rarely. EPC is not responsible for the content of the presentations by third parties or if an event is cancelled or postponed due to force majeure. \*Denotes speaker is subject to final confirmation

#### ORGANISERS

Euro Petroleum Consultants (EPC) is a consulting organisation supplying consulting & project management services to the oil & gas industry. President: Mr Colin Chapman.

For further information, visit our website: www.europetro.com or contact us by telephone: +971 (0)4 4214642 or send us an email at: office@europetro-me.com