PRESS RELEASE

**ANANTARA LAUNCHES FIRST LUXURY RESIDENCES**

**AT POPULAR LAYAN, PHUKET RESORT**

**Phuket, November 2015:** Luxurious sea view residences offering the ultimate in opulent indulgence complete with on-call butler services have been unveiled at Anantara Layan Phuket Resort, the island’s idyllic five-star resort hideaway.

The Residences by Anantara offers 15 exclusive pool residences overlooking the secluded Anantara Layan Phuket Resort, a tropical sanctuary in a tranquil beach setting on Phuket’s stunning west coast.

Four of the individually-designed two-storey three- to five-bedroom residences, with sizes ranging from 1700sqm – 2200sqm, have been unveiled to launch the development in time for the busy Christmas/New Year season. The fully furnished and equipped residences have been added to the room portfolio of Anantara Layan for holiday bookings by families or groups and are also offered for both freehold and long leasehold ownership, with prices starting from US$6 million.

**Privacy and luxury in every detail**

These superb sanctuaries provide complete privacy and luxury in every detail, with elegantly furnished living and dining rooms, fully-fitted kitchens, deluxe bedrooms with spacious en-suite bathrooms, media entertainment and spa rooms, as well as accommodation for live-in butlers and chefs.

Outside, rooftop decks and sweeping pool decks, with Thai salas and generously-sized 21 metre infinity pools, are perfect for sunset relaxation or entertaining with panoramic views across the tranquil Andaman Sea.

*“The Residences are a splendid choice for those seeking undisturbed luxury in a stunning and tranquil setting,”* said Dillip Rajakarier, COO of Minor International and CEO of Minor Hotel Group, owners of Anantara. *“While they are completely equipped to provide incomparable indulgence, residents and guests also have the option to enjoy our superb Anantara Layan resort facilities right on their doorstep.”*

Resigned to incorporate authentic luxury in a modern interpretation of classic Asian design, The Residences feature exceptional living space enhanced by high vaulted ceilings, floor-to-ceiling windows that provide expansive views of Layan Beach and open sweeping stairways.

Upstairs, master bedrooms, lounges and dining rooms open onto the outdoor decks with their infinity pools and Thai salas for relaxed socialising. Further bedrooms are downstairs, together with studies, kitchens and staff accommodation. Some residences also feature spa and gym rooms.

In an eye-catching feature, glass skylights on the floors of the infinity pools shed additional natural light into rooms below.

The Residences by Anantara has already had its stylish Thai culture-inspired design recognised with “Best Residential Interior Design” awards in both the Thailand Property Awards 2015 and South East Asia Property Awards 2015.

**Superb resort facilities**

Live-in private butlers, as well as visiting spa practitioners from the resort’s Anantara Spa, enable residents and guests to tailor their own bespoke dining preferences and spa treatments if they desire a stay-at-home retreat in the privacy of their residence.

Residents and guests are also welcome to venture into Anantara Layan itself to experience the superb resort facilities.

The resort’s cuisine offers tempting culinary diversions, with the acclaimed hillside *dee plee* Thai restaurant and elegant beachfront *Sala Layan*, where boutique buffet breakfasts and Mediterranean-inspired cuisine delight diners.

Anantara Spa, with seven treatment suites and manicure/pedicure studios, has a full therapeutic range combining Asian therapies and pampering Elemis products.

Anantara Layan’s absorbing Thai ambience is subtly underscored every evening at dusk with a torch lighting ceremony, accompanied by traditional drumbeats. Further cultural interests and activities on offer to guests include Spice Spoons Thai cooking classes, lessons in Muay Thai boxing at the resort’s boxing ring, together with yoga classes, a fitness centre and a children’s club.

Residents and guests can also charter the resort’s magnificent motor yacht ‘Major Affair’, a 90-foot Sunseeker, for luxury day trips or longer cruises to explore the spectacular islands of the Andaman Sea.

For further information on The Residences by Anantara e-mail residences@minor.com or visit [www.residences-anantara.com](http://www.residences-anantara.com)

For Anantara Layan guest booking details, visit: [www.phuket-layan.anantara.com](http://www.phuket-layan.anantara.com)

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**Editor’s Notes:**

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world’s most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences.

From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 30 stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia, Mozambique, Zambia, the UAE and Qatar, with a pipeline of future properties across Asia, the Indian Ocean, Middle East and Africa.

For more information on Anantara Hotels, Resorts & Spas, please visit [www.anantara.com](http://www.anantara.com).

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**About Global Hotel Alliance**:

Founded in 2004, and based on the airline alliance model, Global Hotel Alliance (“GHA”) is today the world’s largest alliance of independent hotel brands. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands, and operates a multi-brand loyalty programme, DISCOVERY, which has over six million members. GHA’s member brands encompass over 550 upscale and luxury hotels with 110,000 rooms across 76 different countries. For more information visit [www.gha.com](http://www.gha.com/)

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